

# Bowlers Journal

NOVEMBER 2017 • \$5 • [www.bowlersjournal.com](http://www.bowlersjournal.com) INTERNATIONAL

## Royalty

Australia's Kingpin Bowling among dashing standouts in 33rd Annual Design Awards



**INSIDE:**

**2017 World Bowling**

**Championships Program**



## BEST NEW CENTER - Boutique, U.S.

### STONE PIN COMPANY

Greenville, SC

Owners: Howard Dozier and Paul Talley

Designer: Treehugger Customs

Manufacturer: QubicaAMF

**THE DARING CHOICE** by owners Howard Dozier and Paul Talley to go with QubicaAMF's bold, black-and-white SPL Boutique lanes delivers the knockout blow in this gorgeous establishment. Brick walls, chesterfield sofas, throwback masking units and an exposed ceiling perfect an industrial-chic ambiance that is lit tastefully by rings of gas lights. The meticulously detailed imagination invested in Stone Pin's design even encompasses the presentation of bowling shoes. They don't just pull your shoes off a shelf at Stone Pin; you pick them up at the "shoe station." That kind of calculated whimsy makes this hangout a winner. Manufacturer highlights: QubicaAMF SPL Boutique lanes, Harmony ball returns, TMS string machines.



33RD ANNUAL

# ARCHITECTURE & DESIGN AWARDS



## BEST NEW CENTER - Boutique, International

### BALLY'S BAR GRILL BOWLING

Rijswijk, Netherlands

Owner: Marco Ballemaker

Architect/Designer: Bally's

Manufacturer: QubicaAMF

**GIANT DRUM LAMPS** hover and glow over the sleek digs at this Netherlands hub accentuated by QubicaAMF's Harmony masking units and Infinity sofas. If the stunning lanes and settee area don't stop you in your tracks at Bally's, the lounge and bar will. There, sink into the leather-cushioned, Polo Sport chairs and sip a craft cocktail beneath the dim shimmer of pendant lights. Exposed pipe tops a well-stocked bar to punctuate the stunning décor with a resounding exclamation point. Manufacturer highlights: QubicaAMF XLi Edge pinspotters, Infinity sofas, Harmony masking units and ball returns, SPL Boutique lanes.



HONORABLE MENTION

## BEST NEW CENTER - Ancillary Profit Center



### CINERGY ENTERTAINMENT

Odessa, TX

Owners: Jeff and Jamie Benson

Architect: Dynamic Designs

Designer: Jamie Wells

Manufacturer: QubicaAMF

**DEVELOPERS LOOKING TO** elbow their way into the entertainment marketplace in Odessa, Texas, may want to reconsider their intended location, as it is going to be hard to outdo this massive complex and its abundant offerings. The 90,000-square-foot edifice off of Highway 191 offers 18 bowling lanes, multi-level laser tag, 10 movie cinemas, a ropes course, zip line, a brimming arcade and more. Cinergy's "EPIC" auditorium features a 66' x 33' screen enhanced by Dolby's Atmos sound system, 4K Barco projection system, 62 channels and leather recliners so comfortable you may wish you could bring one home with you. If you're not entertained here, you're not entertained anywhere. Manufacturer highlights: QubicaAMF TenPin pinspotters. Furniture by FCI.



## BEST NEW CENTER - Lounge/Restaurant

### THE WILD GAME

Longmont, CO

Owner: Dave Wilson

Architect: Jeffrey Baker (Design Parameters LLC)

Designer: Wild Game Development

Manufacturer: QubicaAMF

**THE DEER HEAD** overlooking the stone fireplace in the lobby of this exquisite entertainment center in Longmont, Colo., makes clear the double-entendre behind the name. You're going to have a wild time at The Wild Game, and you're going to do so in an atmosphere that meticulously conjures a Mountain West vibe. That vibe finds elaboration in the reclaimed lumber framing the bar and the log-cabin décor that dominates the place. Manufacturer highlights: QubicaAMF TMS, SPL Boutique lanes, Harmony ball returns.

33RD ANNUAL

# ARCHITECTURE & DESIGN AWARDS



## BEST RENOVATED CENTER - International

### KINGPIN BOWLING AT CROWN

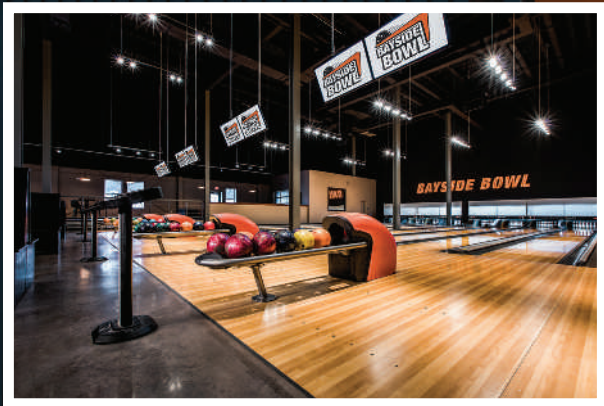
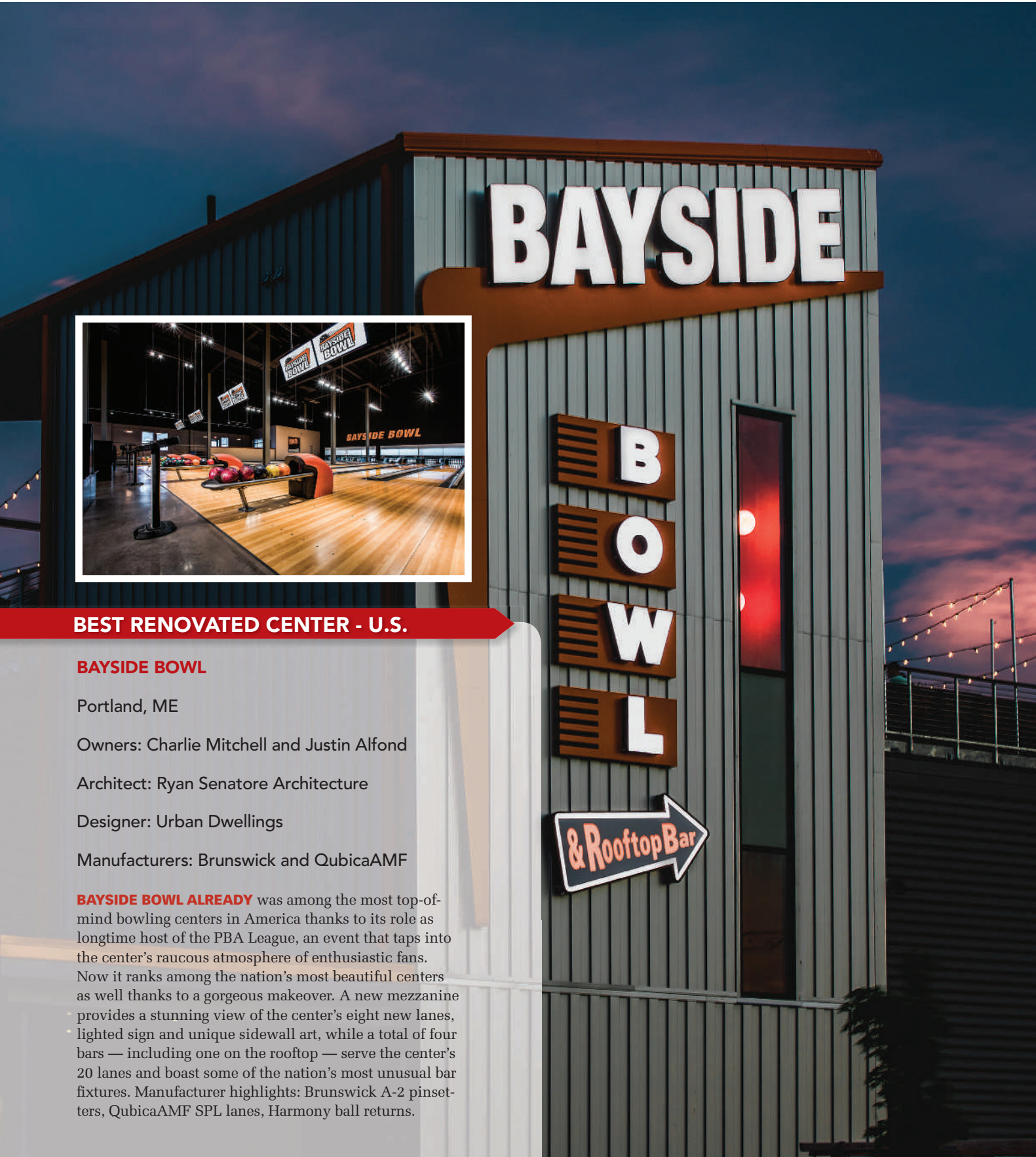
Southbank, VIC, Australia

Owner: Nicole Noye

Architect/Designer: Tonic Design

Manufacturer: QubicaAMF

**THE KNOCKOUT BLOW** Tonic Design dealt in fashioning this remodel can be found in the 3,000 LED-lit bowling pins suspended from the ceiling and the 30,000 hand-dipped gold dowels that curl overhead in a glittering wave. Even the bowling shoe storage area is backlit with LED lights. Not a square inch of this reimagined space evaded the royal touch its owner, Nicole Noyle, sought to capture. It is likely that Kingpin's unusual décor has left some patrons at a loss for words and helped transform first-timers into regulars. Manufacturer highlights: QubicaAMF TMS pinspotters, Synthetic HPL lanes, C90 ball returns. Furniture by B Seated.



## BEST RENOVATED CENTER - U.S.

### BAYSIDE BOWL

Portland, ME

Owners: Charlie Mitchell and Justin Alfond

Architect: Ryan Senatore Architecture

Designer: Urban Dwellings

Manufacturers: Brunswick and QubicaAMF

**BAYSIDE BOWL ALREADY** was among the most top-of-mind bowling centers in America thanks to its role as longtime host of the PBA League, an event that taps into the center's raucous atmosphere of enthusiastic fans. Now it ranks among the nation's most beautiful centers as well thanks to a gorgeous makeover. A new mezzanine provides a stunning view of the center's eight new lanes, lighted sign and unique sidewall art, while a total of four bars — including one on the rooftop — serve the center's 20 lanes and boast some of the nation's most unusual bar fixtures. Manufacturer highlights: Brunswick A-2 pinsetters, QubicaAMF SPL lanes, Harmony ball returns.

Reprinted/Posted with permission from *Bowlers Journal International*.



## BEST RENOVATED CENTER - Lounge/Restaurant

### BISON BOWLING UTRECHT

Utrecht, Netherlands

Owners: Bas Van Oldenborgh and Sander Van Muiswinkel

Architect/Designer: Bison Bowling

Manufacturer: QubicaAMF

**THE NEW BISON BOWLING** location in Utrecht, Netherlands, may be a small center with just 10 lanes, but its bold design packs a big punch. A glittering and endlessly supplied bar glows with energy behind lanes whose brick masking units evoke a retro, rustic feel while LED lights scan a writhing crowd dotted mostly with the millennials who are this sort of establishment's target demographic. A dining area radiant with floodlights overlooking immaculately set tables presents as inviting a setting in which to eat as one can ask for. Manufacturer highlights: QubicaAMF Xli Edge pinspotters, SPL Select lanes, Harmony ball returns.



## BEST NEW CENTER - Exterior

### EUROPA CUISINE

McAllen, TX

Owner: Miguel Kamel

Architect: Gensler

Manufacturer: QubicaAMF

**THE AMBITION EMBODIED** by the stunning exterior of this edifice previews an establishment that settles for nothing. Owner Miguel Kamel enlisted the services of the Houston location of Gensler Architects, a San Francisco-based firm with offices throughout the world and a list of projects that includes Facebook headquarters in Menlo Park, Calif., and Instagram's campus in the same town. Kamel's search for that "Wow" factor is as evident inside as it is from the street. He dropped \$200,000 on a 3-D video ceiling that reportedly can be seen "from the Target across the street," devoted an entire room exclusively to wine, and hired an Alabama-born and New York City-trained executive chef who has enacted a culinary vision spanning everywhere from Brazil to Bologna. Manufacturer highlights: QubicaAMF BES-X scoring system, Arctic Blue SPL Boutique lanes, and Harmony ball returns.



Reconfigure. Rearrange. Repurpose.



# HARMONY

## HARMONY Infinity Collection

Customize their event. Grow your business.

Are you looking to boost your corporate and group events business? The Harmony Infinity Collection can easily be rearranged by your staff, as needed, to accommodate different layouts with enlarged settee allowances spanning groups of lanes.



**QUBICA**  **AMF**



[www.qubicaamf.com](http://www.qubicaamf.com)